

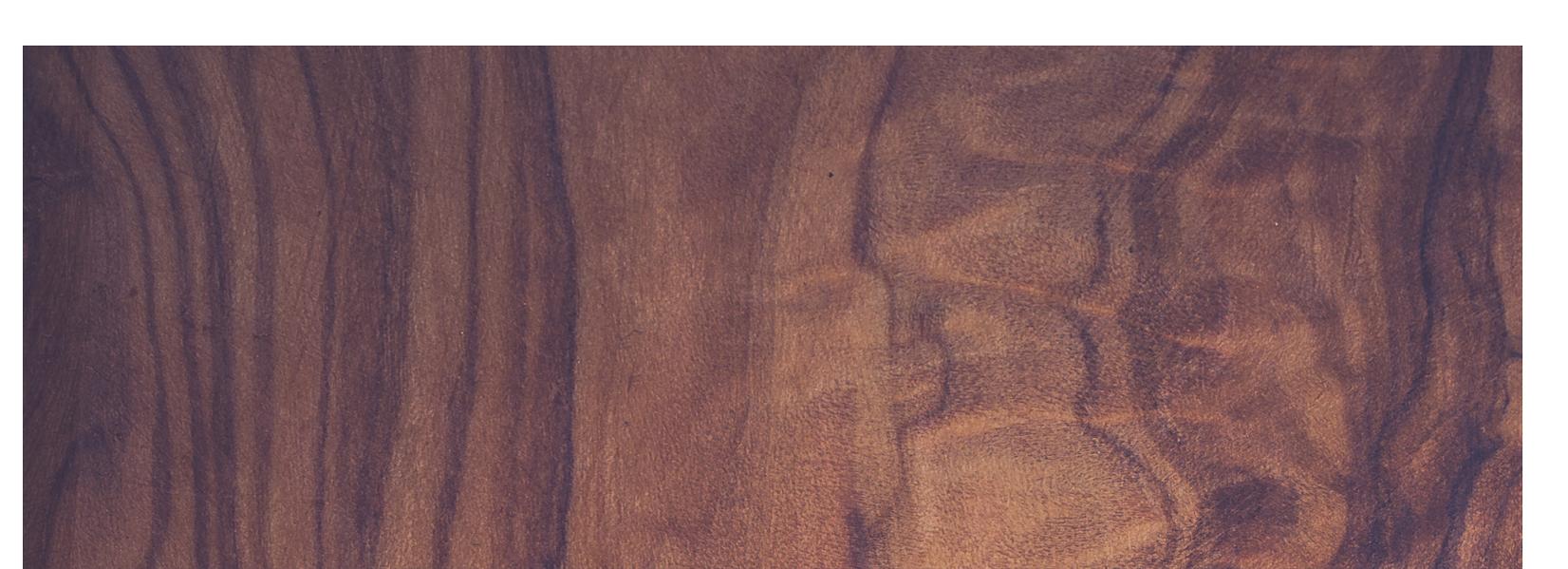


**Senior Living is comfort,  
care, and community.**

**Welcome!**

A WESTERN LIVING CONCEPTS ASSISTED LIVING EXPERIENCE

RCFE LICENSE #'S: EUREKA #126801366 • MCKINLEYVILLE #126801366  
RENAISSANCE #125000592 • VINE RIDGE #496803825



## WELCOME TO VINE RIDGE

Thank you for your interest in Vine Ridge Assisted Living. We are pleased to introduce to you the premiere assisted living facility on the north coast. Once you have taken a tour and have glimpsed the lifestyle seniors enjoy at Vine Ridge, we think you'll agree that nothing else compares.

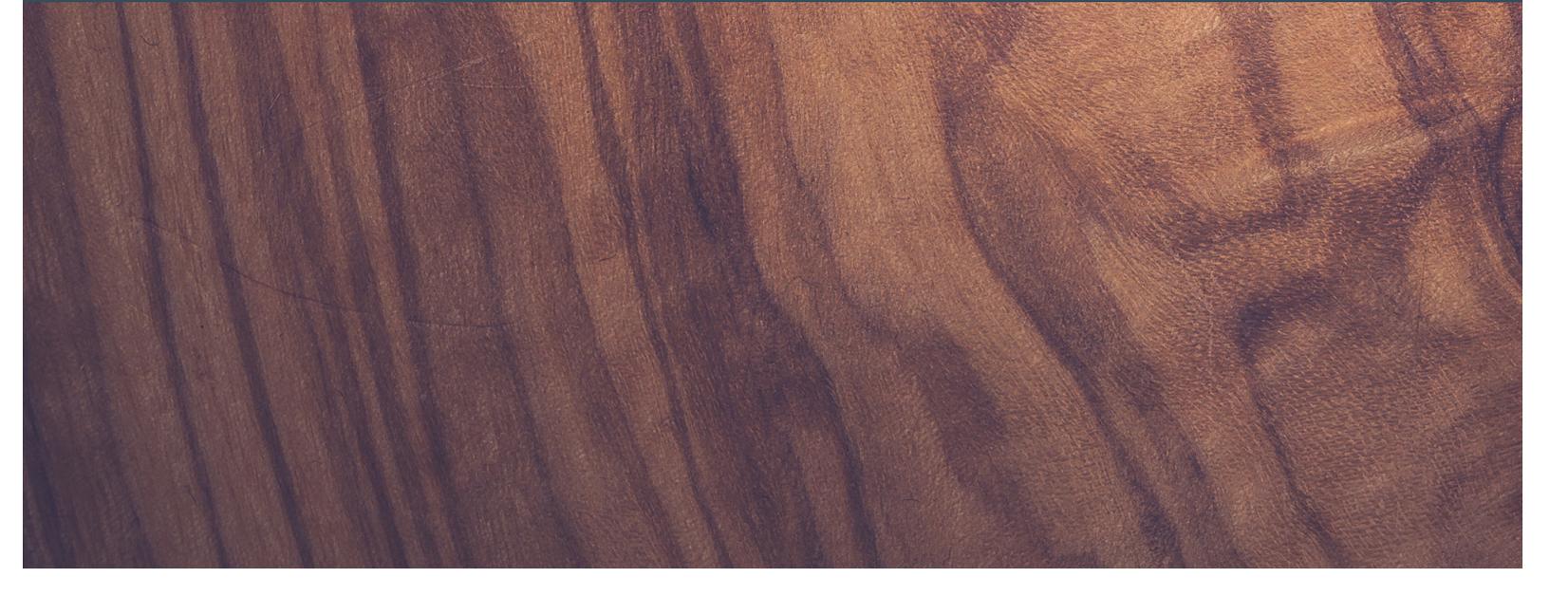
We Are Here To Help. Please Call If We Can Be Of Any Assistance To You.

Timber Ridge of Eureka: Phone: (707) 443-3000

Eureka Renaissance: Phone: (707) 443-3000

McKinleyville & Renaissance: Phone: (707) 839-9100

Vine Ridge Senior Living: Phone: (707) 791-4787





## **CHOICE**

Each resident receives a personalized service plan developed through the participation of the resident, their family and facility staff. The plan identifies specific needs and allows each resident to make choices on how those needs are met.

## **DIGNITY**

Our staff is uniquely trained to respect the rights of our residents. Our aim is to develop ways to meet the resident's changing needs. Courtesy, respect and privacy are cornerstones of Vine Ridge. Every resident has a private suite or bedroom to furnish and decorate with personal belongings.

## **PERSONAL CARE**

Vine Ridge has a highly qualified 24-hour personal care team. Accurately managing medications from multiple physicians and pharmacies is essential to quality care. The Vine Ridge state of the art code alert emergency call system allows residents to live in the privacy of their home. Each resident is provided with a pendant (worn around the neck) that can alert personal caregivers if the resident is requesting assistance. We can locate a resident anywhere inside or outside the building (within a few hundred feet). In addition, each public and private bathroom is equipped with an emergency pull cord.

## INDIVIDUALITY

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## **ABOUT VINE RIDGE**

We recognize that choosing the right assisted living facility for yourself, your parent or loved one is a very emotional and important decision. At Vine Ridge we are here to answer your questions, provide tours or introduce you to our staff. Below are answers to some commonly asked questions.

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### **WHAT IS VINE RIDGE?**

Vine Ridge is a fully licensed residential care facility serving Sonoma County. Vine Ridge is designed to encourage and support residents to lead independent lives, while providing necessary assistance with activities of daily living. Residents are not “patients” but members of a residential community who enjoy the comforts of a caring environment.

### **HOW MUCH DOES LIVING AT VINE RIDGE COST?**

Suites including three meals per day start at just \$3,895 per month. When comparing facilities for your loved one, keep in mind that many of our services are included in our base rate at Vine Ridge (see our Amenities and Services information sheet). A note of caution: Many facilities will quote a monthly rate to potential residents then charge extra for daily services. We believe it is more realistic to accept that residents are here because they need some assistance and therefore many of our services are included in the monthly rate.

### **ARE THERE DIFFERENT LEVELS OF CARE AVAILABLE?**

Yes. At Vine Ridge we offer various services and plans designed to fit the changing needs of each resident. Residents pay only for the services they receive.

### **DOES VINE RIDGE ACCOMMODATE SPECIAL DIETS?**

Yes. We make every effort to meet the special dietary needs of our residents.

### **WILL I BE ABLE TO KEEP MY PET?**

Yes. Vine Ridge offers the privileges of home, because it is home. All pets must be pre-approved by management and pet care must be managed by the resident.

## **IF I CHOOSE VINE RIDGE, HOW MUCH FREEDOM OR INDEPENDENCE WILL I STILL HAVE?**

Your independence or freedom is up to the resident. The best answer would be as much as you want or as much as you need. Living at Vine Ridge affords all the privacy and independence of living in a luxury apartment complete with your own concierge. Choose the living arrangement that personally suits you – from an economical single room with shared kitchenette to a spacious three bedroom apartment. Furnish it with your own belongings – even pets are welcome! Once you're settled in, our staff is here when you need us. Enjoy healthy, delicious dining in our award-winning dining room. Drive your own car or catch a ride downtown to shop with friends. Be pampered in our in-house beauty salon. Enjoy group activities and outings – or all of the quiet privacy you want. Should you need assistance, we also have fully trained caregivers available at the push of a button.

## **CAN I CHOOSE FROM MORE THAN ONE FLOOR PLAN?**

Yes. Vine Ridge has studios, one-bedroom and grand one-bedroom units.

## **WHO ARE THE FOUNDERS OF VINE RIDGE?**

Western Living was founded in 1995 by two local Humboldt County couples, Dr. Dan & Larona Farnum and Dan & Kendra Johnson. They formed the assisted living management company; Western Living Concepts, which oversees all three of our facilities: Timber Ridge Eureka, Timber Ridge McKinleyville, & Vine Ridge.



## ABOUT VINE RIDGE

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### WHO DETERMINES THE ASSISTED SERVICES A RESIDENT WILL REQUIRE?

This is determined prior to move-in through an individual evaluation by Vine Ridge's professional staff and the resident's own personal physicians. Periodic resident evaluations will occur on a routine basis, or as needed.

### WHAT TYPE OF MEAL SERVICE IS PROVIDED?

Vine Ridge provides three specially prepared meals each day in the beautiful restaurant-style Vine Ridge dining room. Residents and guests are served waiter/waitress style and are often serenaded by our wonderful "player" grand piano. Our info sheet on dining provides a sample menu plan and additional information.

### WILL I BE ABLE TO HAVE GUESTS?

Absolutely. Vine Ridge welcomes family and friends who want to stay overnight, space permitting. Not all floor plans will accommodate guests and there are no "guest rooms." There is also a private dining room for special occasions, as well as a private living room where residents can entertain visitors.

### WHAT TYPE OF TRANSPORTATION IS PROVIDED?

The Vine Ridge passenger bus provides scheduled transportation to a variety of locations, including physician appointments and field trips to the mall, library, local parks and community activities. The bus is equipped with a motorized lift to accommodate wheelchairs.



## SERVICES & AMENITIES

Living at Vine Ridge provides seniors with numerous lifestyle amenities, the majority of which are included in our base living rate. These include private mailboxes, laundry room, hair salon, cable television, house cleaning and transportation to appointments. Keeping our seniors active and involved is an important part of helping them to stay healthy and happy. We schedule regular “field trips” for residents so that they can enjoy shopping, museums, special events and the many amenities of North Coast living. You are welcome to visit our facilities. Individual tours of Vine Ridge are available daily for your convenience.

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### SERVICES

Assistance with medications • Regular assistance with bathing & grooming Daily assistance with dressing & toiletry • Housekeeping services including heavy linens • Escorting to & from meals & other activities • Three daily restaurant-style meals • 24-hour juice and snack bar • Accommodating special diets as prescribed by a physician • Scheduled transportation

- Utilities

(except cable TV and telephone) • Complimentary residential laundry facilities

### FEATURES & AMENITIES

Individual temperature controls in each suite • Activities room/ice cream social room • Beauty/barber shop • Community kitchen • Sun room with adjoining outside patio • Computer/library room • Dining Room with adjoining outdoor patios east and west • Fireside lounge • Planned activities • Private dining room for guests • Private living room for guests • Scheduled entertainment • Kitchenettes in every suite • Private whirlpool bath

Pets welcome • Overnight guests welcome

### FEATURES & AMENITIES

Jacuzzi whirlpool bath • Daily stretching & exercising

Walking club (including wheelchair residents) • Staying involved in community

# STAYING ACTIVE AT VINE RIDGE

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## NOT ALL SENIORS ARE THE SAME

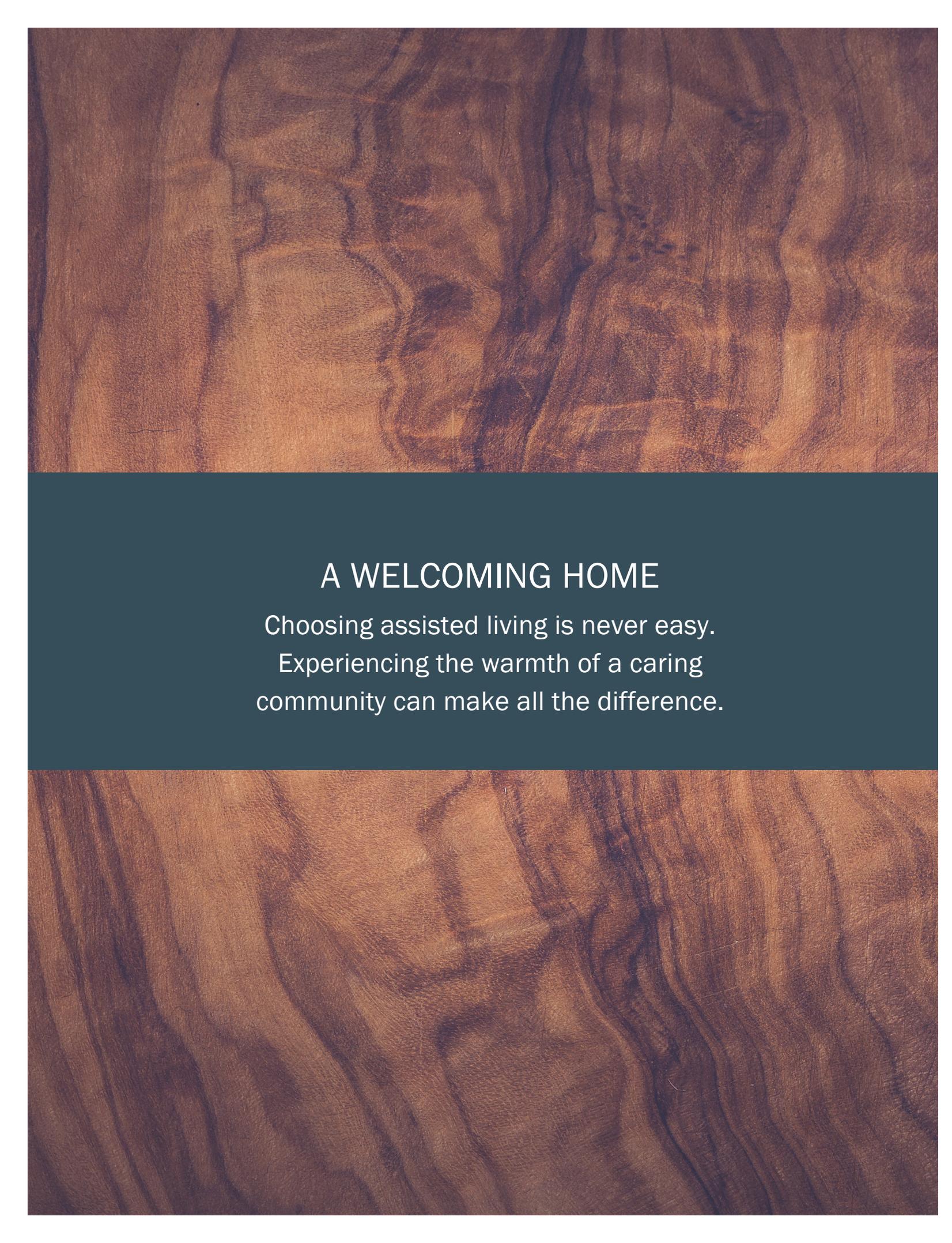
The residents at Vine Ridge constantly amaze staff and family members with the variety of their interests! Just view the creative entryways of the resident's apartments at Vine Ridge and you'll get an idea of what we are talking about.

## SENIORS HAVING FUN

Our residents have a lot of fun! Each of our facilities employs a full-time activities director who regularly organizes activities like exercise classes, art classes, computer instruction and happy hour on Fridays and Tuesdays. They have also created a few other events that our residents look forward to.

- Community - We take advantage of all of the local community events that happen throughout the year, our residents attend local events ranging from car shows, local music shows, market nights, and the ever so popular, Citrus Fair!
- Activities - With activities ranging from painting, puzzles, craft making, aerobics, bingo, and cooking classes, the residents at Vine Ridge have a wide array of activities to participate in.



The background of the entire page is a close-up, high-resolution image of a wood grain. The wood has a rich, warm brown color with prominent, wavy, and somewhat irregular grain patterns. The lighting is soft, highlighting the natural texture and variations in tone of the wood. The grain runs generally from left to right but has a complex, organic feel.

## A WELCOMING HOME

Choosing assisted living is never easy.  
Experiencing the warmth of a caring  
community can make all the difference.



# SENIOR LIVING AT ITS FINEST

A WESTERN LIVING CONCEPTS  
ASSISTED LIVING EXPERIENCE

Timber Ridge Of Eureka  
2740 Timber Ridge Lane  
Eureka, CA 95503  
Ph: 707.443.3000 | Fax:707.443.3027  
RCFE Lic. # 125000579

Eureka Renaissance  
2780 Timber Ridge Lane  
Eureka, CA 95503  
Ph: 707.443.3000 | Fax:707.443.3027  
RCFE Lic. # 125000592

Timber Ridge Of McKinleyville  
1400 Nursery Way  
McKinleyville, CA 95519  
Ph: 707.839.9100 | Fax:707.839.2981  
RCFE Lic. # 126801366

Vine Ridge Senior Living  
247 Treadway Drive  
Cloverdale, CA 95425  
Ph: 707.791.4787 | Fax:707.825.1916  
RCFE Lic. # 496803825